

GRA·VI·TA

The new dimension in ceramics



NAVARTI
cerámica

GRAPHICS · INTELLIGENT VOLUME · TEXTURE · ARCHITECTURE



At Pamesa Grupo Empresarial, innovation is part of our essence. Over the years, we have driven advances that have transformed the ceramic industry, and today we are taking a decisive step forward with Gravita, a digital technology that redefines the way ceramic surfaces are conceived and produced.

Gravita represents the perfect union between art, design and applied science. Thanks to a system of advanced digital applications, this family of effects allows design to be transformed into volume, taking ceramic graphics to a never-before-seen three-dimensional level. Reliefs, contrasts of light and shadow and realistic textures become creative tools at the service of architects, designers and customers.

With this innovation, Pamesa reaffirms its commitment to technological development and the constant search for solutions that add aesthetic and functional value. Gravita not only expands the possibilities of ceramics, but also sets a new standard of quality within the sector, consolidating our position as a leading business group and a benchmark in the evolution of the industry.



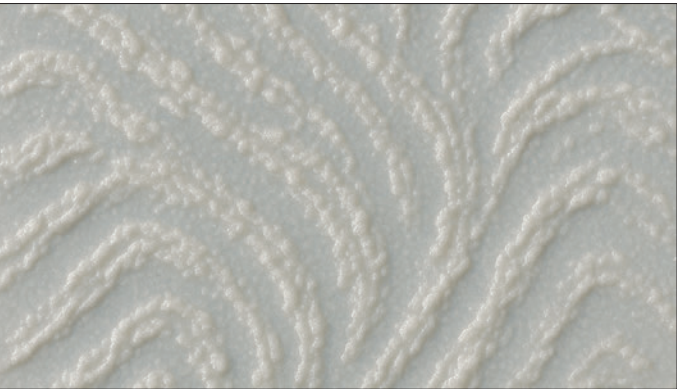
technique

This is the new digital technology developed by Pamesa Grupo Empresarial that transforms ceramic design into a three-dimensional surface with a precision that was previously unattainable. It is not just a simple finish, but a complete system capable of generating textures and volumes that are perfectly integrated with the graphics, giving the ceramics unprecedented realism and expressiveness.

At the heart of Gravita is a set of digital applications that work in harmony with the decoration of the piece.

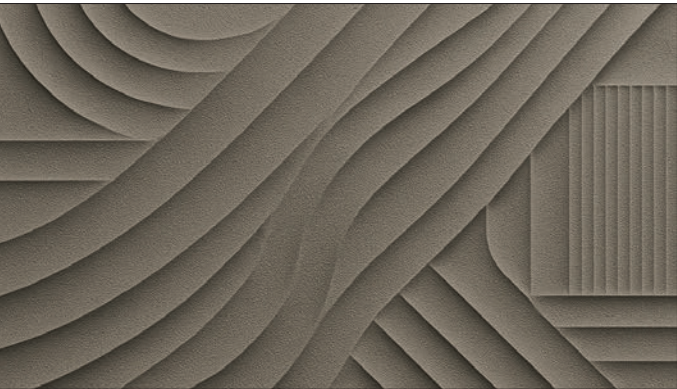
structuring ink

The digital application of special inks creates reliefs through reactions with the enamel. The result is precise, delicate details that provide realistic texture without losing colour definition.



mixed combination

The true essence of Gravita: the combination of both processes to obtain sophisticated three-dimensional surfaces. Reliefs of different levels that play with light and shadow, multiplying the visual richness of each design.



digital glue + vacuumed grit

An innovation that allows for the creation of larger volumes. The adhesive fixes the grit only in the desired areas, and the excess is removed before firing, achieving surfaces with depth and naturalness.



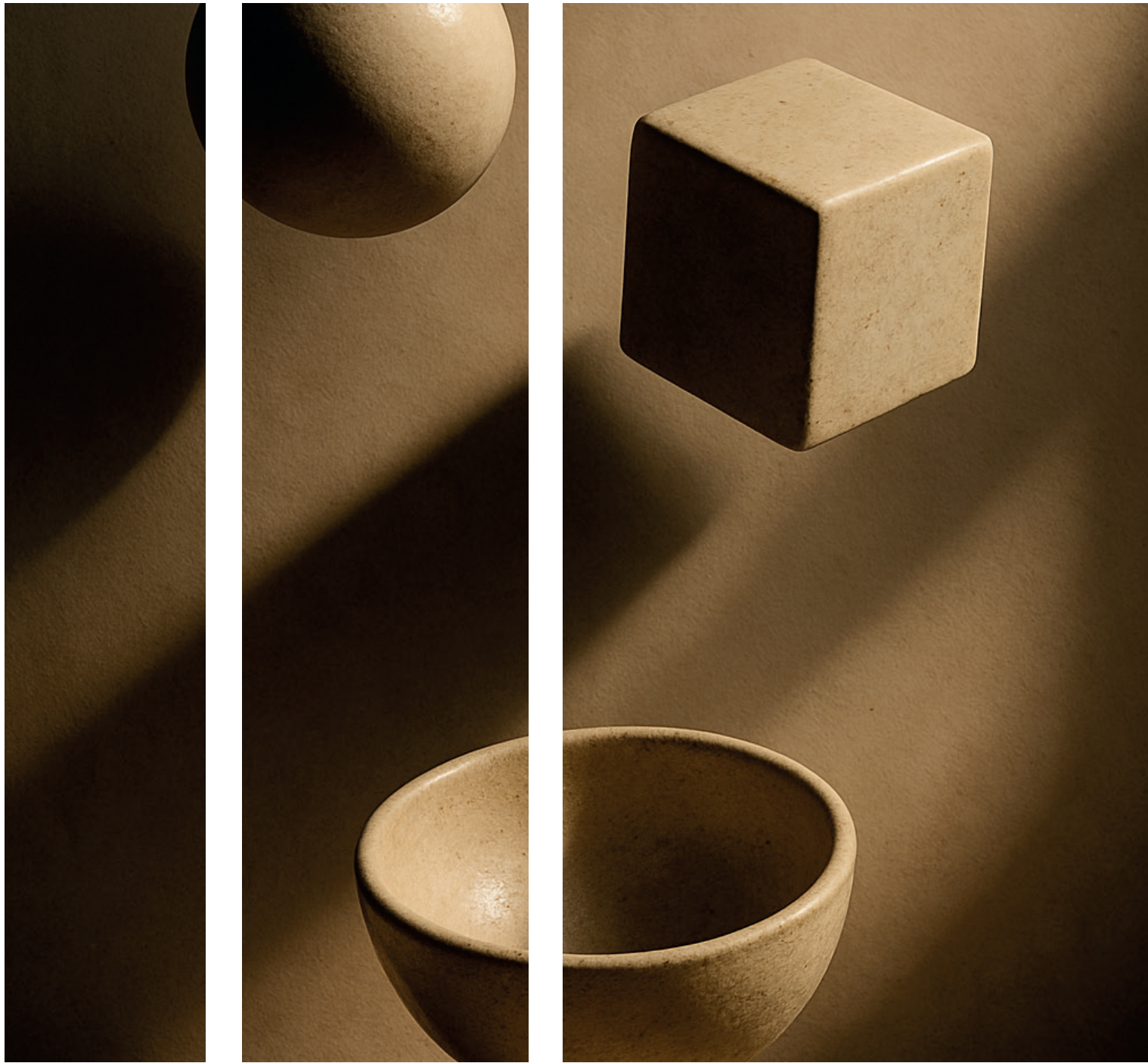


modularity and formats



Gravita adapts to the needs of architectural and interior design thanks to a system of modular formats that allow for infinite compositions. The pieces are available in four sizes –120x120, 60x120, 60x60 and 30x60– which integrate harmoniously with each other, offering flexible solutions for floors, walls and customised projects.

The result is a versatile modular language capable of creating dynamic patterns, balanced compositions or sober and uniform distributions. A system designed to facilitate both the creativity of designers and the functionality of installation.



With Gravita, ceramics reach a higher aesthetic level. The precision of its digital applications allows the relief to be integrated with the piece's graphics, achieving surfaces where colour and texture enhance each other.

The combined textures provide a visual richness that transcends simple imitation: the stones look more authentic, the wood grain takes on a natural volume and the cement shows real depth. The relief does not interfere with the colour intensity, ensuring a vibrant and nuanced result.

The result is a ceramic tile capable of conveying realism, sophistication and durability, setting a new standard of quality for architectural and interior design.

VERSATILITY IN DESIGN

Ceramic tiles adapt to multiple styles, spaces and needs, providing both functional and aesthetic solutions. Their versatility offers endless possibilities for application, from minimalist interiors to more daring architectural projects.



CREATIVE FREEDOM

Each piece becomes a tool for expressing ideas. The variety of formats, finishes and textures allows architects and designers to experiment without limits, bringing their vision to life with their own unique personality.



VISUAL HARMONY

Design achieves balance when colours, shapes and materials interact coherently. Ceramics bring unity and continuity to spaces, creating environments where everything flows naturally and elegantly.



COLLECTIONS

MAO

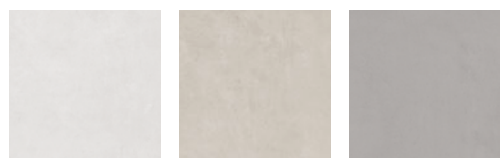
Maó draws inspiration from the sobriety and honesty of Mediterranean cement, a material deeply rooted in the building tradition of the southern basin. It is an unpretentious material, the result of manual labour, the desire to endure and a simplicity that becomes a virtue over time. Its clean, serene and uniform texture conveys stability and calm, reminiscent of the floors, walls and courtyards of those buildings where life passes slowly, almost motionless, under the intense light of the Mediterranean.



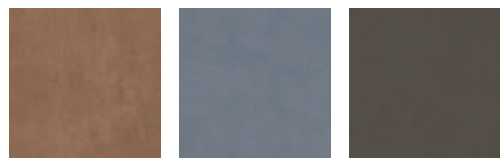


PO R1011 CMTK 12x25 GRUPO BIA GRAVITA

COLORES | COLOURS

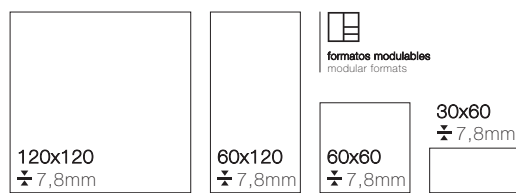


mao blanco mao marfil mao gris



mao terracota mao azul mao negro

FORMATOS DISPONIBLES | AVAILABLE SIZE





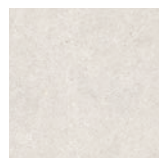
CADAQUES

Cadaqués is inspired by San Vicente stone, a deeply Mediterranean material that conveys stability, simplicity and permanence. This traditional stone, with its warm colouring, smooth texture and serene presence, has been reinterpreted for contemporary architecture, respecting its timeless essence and giving it an updated and balanced language.

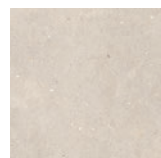


PO LP R CMYK GRUPO BIA GRAVITA

COLORES | COLOURS



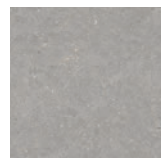
cadaques blanco



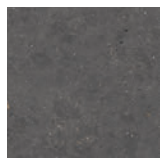
cadaques marfil



cadaques perla

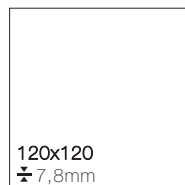


cadaques gris



cadaques grafito

FORMATOS DISPONIBLES | AVAILABLE SIZE



120x120
± 7,8mm



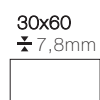
60x120
± 7,8mm



60x60
± 7,8mm



formatos modulares
modular formats



30x60
± 7,8mm



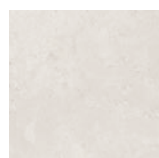
IRTA

Irta stems from a reinterpretation of campaspero, a light-coloured, resistant and honest limestone that has been part of Mediterranean architecture for centuries. Its simple and noble character connects with a way of building that respects both the environment and the memory of the territory, where materials are not just a technical choice, but a testimony to culture. This stone speaks of walls that filter light, cool floors in summer, and courtyards where tranquillity is a way of life.

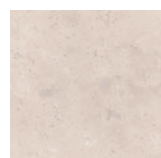


PO LP R CMYK BIA GRAVITA

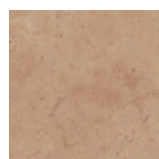
COLORES | COLOURS



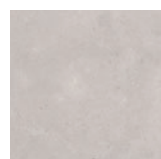
irta blanco



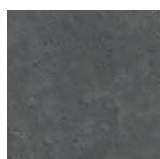
irta marfil



irta terracota



irta gris



irta negro

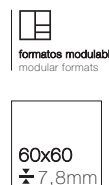
FORMATOS DISPONIBLES | AVAILABLE SIZE



120x120
± 7,8mm



60x120
± 7,8mm



60x60
± 7,8mm



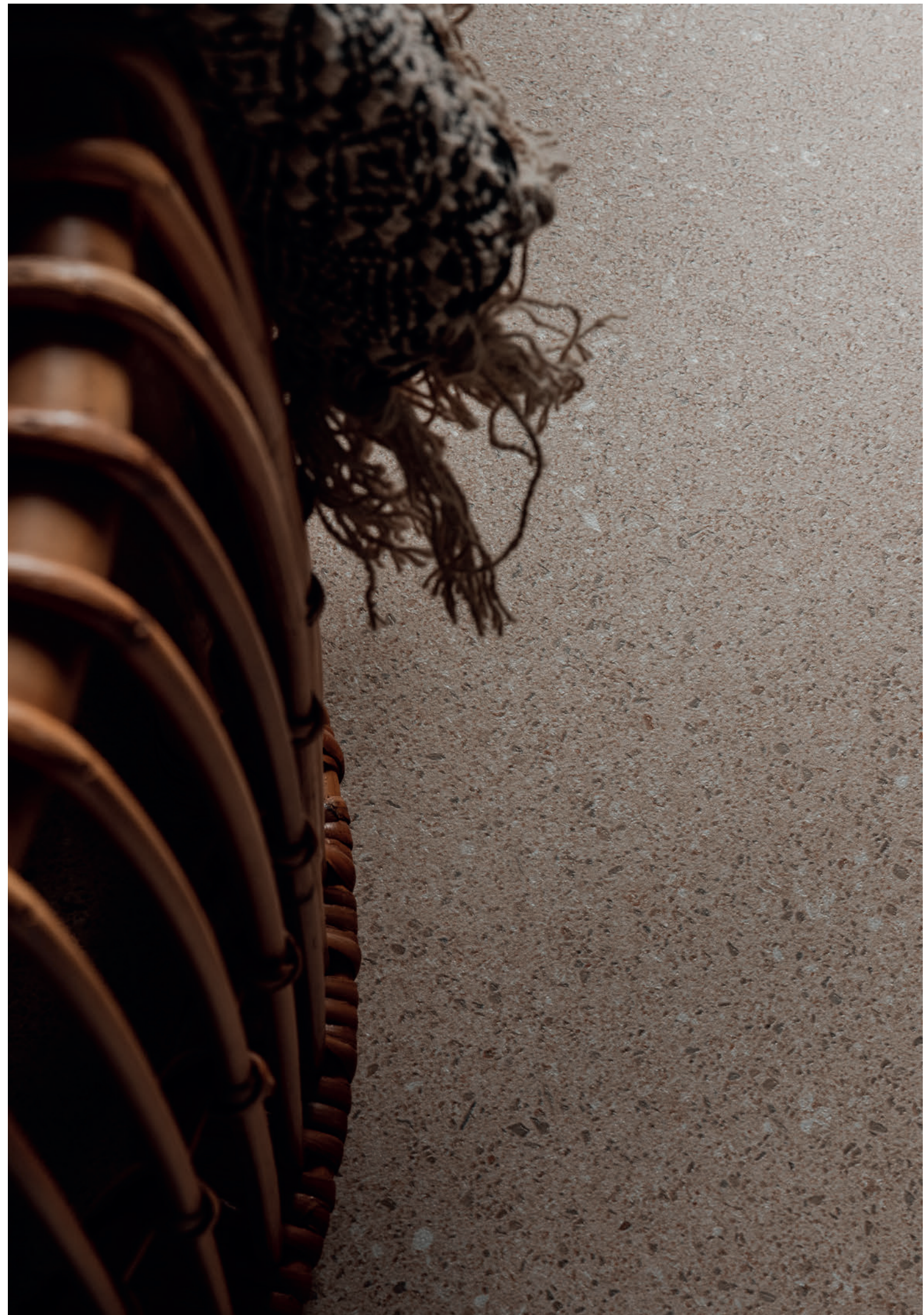
30x60
± 7,8mm





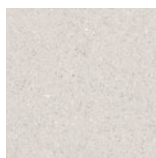
SAONA

Saona is inspired by compact, fine-grained granite in which small particles bind together to create a solid, balanced surface. This type of stone connects with the Mediterranean memory of floors and pavements designed to withstand the passage of time, materials created to last, absorb light and age with dignity and without drama. We have reimagined this material using a contemporary language that preserves its natural beauty and gives it the clarity and nuances demanded by today's architecture.

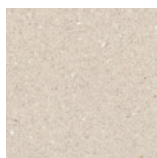


PO R CMTK GRUPO BIA GRAVITA

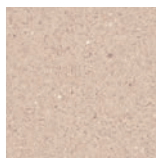
COLORES | COLOURS



saona blanco



saona marfil



saona terracota



saona gris

FORMATOS DISPONIBLES | AVAILABLE SIZE



120x120
± 7,8mm



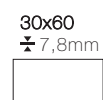
60x120
± 7,8mm



60x60
± 7,8mm



formatos modulares
modular formats



30x60
± 7,8mm





GRAVITA 

NAVARTI
cerámica

www.navarti.com

La reproducción de los colores es aproximada. Navarti se reserva el derecho de alterar o modificar los productos aquí relacionados.
The reproduction of the colors is approximate. Navarti reserves the right to alter or amend the products here stated.

Las referencias deben verificarse ya que puede haber errores tipográficos. Es recomendable consultar la web ya que cualquier producto de este catálogo puede sufrir cambios en códigos de venta, formatos o packing.
The product codes should be checked, since there may be typographical errors. We always recommend consulting the website as the products could undergo price code, format or packing changes.

En la web también pueden consultar las características técnicas, consejos de colocación, elementos de merchandising o los diversos ambientes de cada una de las colecciones.

On the website you can also find the technical specifications, installation suggestions, merchandising elements and a variety of room scene pictures for each of the inspirations.